# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

### FORM 8-K

# CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) August 8, 2019 (August 7, 2019)

### SUMMIT WIRELESS TECHNOLOGIES, INC.

(Exact name of registrant as specified in its charter)

001-38608

(Commission

File Number)

30-1135279

(IRS Employer

Identification Number)

Delaware

(State or other jurisdiction

of Incorporation)

6840 Via Del Oro Ste. 280 San Jose, CA (Address of registrant's principal executive office	2)	<b>95119</b> (Zip code)
(Regist	(408) 627-4716 trant's telephone number, including area code)	
(Former na	N/A ame or former address, if changed since last rep	ort)
Check the appropriate box below if the Form 8-K filing is intended General Instruction A.2. below):	to simultaneously satisfy the filing obligation	of the registrant under any of the following provisions (see
☐ Written communications pursuant to Rule 425 under the Securiti	ies Act (17 CFR 230.425)	
☐ Soliciting material pursuant to Rule 14a-12 under the Exchange	Act (17 CFR 240.14a-12)	
☐ Pre-commencement communications pursuant to Rule 14d-2(b)	under the Exchange Act (17 CFR 240.14d-2(b)	
☐ Pre-commencement communications pursuant to Rule 13e-4(c) to	under the Exchange Act (17 CFR 240.13e-4(c)	)
Securities registered pursuant to Section 12(b) of the Act:		
Title of each class	Trading symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.0001 per share	WISA	The Nasdaq Capital Market
ndicate by check mark whether the registrant is an emerging growth Act of 1934.	h company as defined in Rule 405 of the Secu	urities Act of 1933 or Rule 12b-2 of the Securities Exchange
Emerging growth company 🗵		
f an emerging growth company, indicate by check mark if the regist accounting standards provided pursuant to Section 13(a) of the Excha		tion period for complying with any new or revised financial

#### Item 8.01 Other Events.

On August 7, 2019, Summit Wireless Technologies, Inc. (the "Company") issued a press release providing an update on its addressable market.

Separately, the Company released updated presentation materials that incorporate the updated addressable market.

Copies of such updated presentation materials and press release are attached hereto as Exhibits 99.1 and 99.2, respectively.

#### Forward-Looking Statements

Exhibits 99.1 and 99.2 contain, and may implicate, forward-looking statements regarding the Company, and include cautionary statements identifying important factors that could cause actual results to differ materially from those anticipated.

#### Item 9.01 Financial Statements and Exhibits.

#### (d) Exhibits

No.	Description
99.1	August 2019 Presentation Materials of Summit Wireless Technologies, Inc. With Recent Highlights.
99.2	Press Release of the Company, dated August 7, 2019.

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 8, 2019 SUMMIT WIRELESS TECHNOLOGIES, INC.

By: /s/ Brett Moyer

Name: Brett Moyer

Title: Chief Executive Officer



# August 2019



### Forward-Looking Statements

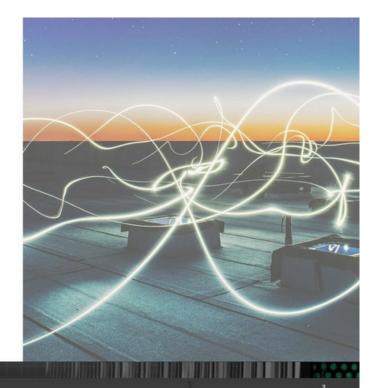
This presentation includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act that reflect our current views with respect to, among other things, our operations, business strategy, interpretation of prior development activities, plans to develop and commercialize our product candidates, potential market opportunity, financial performance and needs for additional financing. We have used words like "anticipate," "believe," "could," "estimate," "expect," "future," "intend," "may," "plan," "potential," "project," "will," and similar terms and phrases to identify forward-looking statements in this presentation.

Readers are cautioned not to place undue reliance on these forward-looking statements. Actual results may differ materially from those indicated by these forward-looking statements as a result of risks and uncertainties impacting Summit Wireless' business, including the ability to predict the timing of design wins entering production and the potential future revenue associated with design wins; rate of growth; the ability to predict customer demand for existing and future products and to secure adequate manufacturing capacity; consumer demand conditions affecting customers' end markets; the ability to hire, retain and motivate employees; the effects of competition, including price competition; technological, regulatory and legal developments; developments in the economy and financial markets and other risks detailed from time to time in Summit Wireless' filings with the Securities and Exchange Commission, including those described in our Registration Statement on Form S-1 as amended, filed with the SEC on May 20, 2019. Forward-looking statements speak only as of the date of this presentation, and we undertake no obligation to review or update any forward-looking statement except as may be required by applicable law.





WiSA patented technology powers top consumer electronics brands to deliver wireless immersive sound



SSUMMIT @WiSA









Why are top brands supporting ∞wi≤A?



**BANG & OLUFSEN** 

6

# Audio is Separating From Devices

- 1. Bigger
- 2. Thinner
- 3. Higher Resolution







Great video, but **POOR or NO SOUND** 

\$ SUMMIT @WiSA

# Sound is Key to Optimizing the Experience of...



ALL COMING INTO THE HOME IN 5.1 OR GREATER



### Multi-Channel Audio Content Here Now



>80% of
Streaming
content is
multi-channel
audio!

Multi-channel: Stereo, 2.1, 3.1, 5.1, 7.1, (5.1.2 or 5.1.4 Atmos)



# Paradigm Shift: Consumers Seek Simplicity





# 

Average Human sees: > 50ms
Dolby wants: < 20ms
Audiophiles want: < 15ms
Gamers want: < 12ms

WiSA delivers: 5.2ms





SUMMIT @WISA 12

# Wireless Interoperability Standard



# 



# **₩ISA** Members by Category

#### TRANSMIT PARTNERS

TV PARTNERS







Bang & Olufsen







Bang & Olufsen



























TRANSMIT PARTNERS











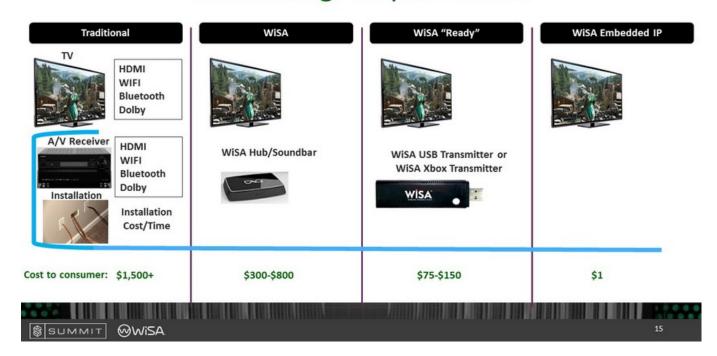


SUMMIT



峄米科技

# **Eliminating Adoption Costs**



# Easy Set Up Process Through TV User Interface

- TV recognizes USB WiSA "Ready" Transmitter
- WiSA loudspeakers found and assigned or reassigned
- WiSA Logo every time consumer changes volume







Wireless loudspeakers connected in 2-3 seconds



# WiSA Ready TV Market Opportunity







Bang & Olufsen







			Total Serviceable Market (SAM)
Total Unit Volume	10,000,000	20,000,000	30,000,000
25% External Audio Systems Attached*	2,500,000	5,000,000	7,500,000
20% WiSA Attach Rate of Audio Systems*	500,000	1,000,000	1,500,000
AVG Configuration 3.1*	5	5	5
Total Number of Modules	2,500,000	5,000,000	7,500,000
Price per Module*	\$9	\$9	\$9
Potential Revenue	\$22,500,000	\$45,000,000	\$67,000,000

WiSA's mission is to build retail and consumer awareness and deliver lower price solutions to optimize the market opportunity

<sup>\*</sup>Key Assumptions



# Market for Gamers = Need for Speakers

- 2.6B gamers worldwide
- \$40B spent on gaming hardware





eSports Viewing Parties Require Immersive Sound

SSUMMIT @WiSA 18

### THX + Summit / WiSA Partnership



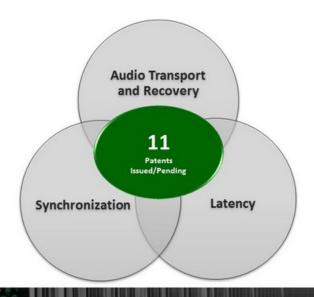




- THX and Summit to co-design transport and receive modules
- THX tunes WiSA module and system for optimal consumer playback
- Target customers are Gamers and Esports viewers
- · Joint sales, marketing and branding



# Strong & Growing IP Portfolio +∞wi≤A Trademark



### **Performance Advantages**

- 8 channels
- Speaker Sync
- High Fidelity
- Lip Sync/Latency
- Brand Interoperability
- **Robust Wireless Connection**
- Simple Set-up



\$ SUMMIT ⊗WiSA

### **Driving Market Dominance**

- Current ASICs and modules establishes WiSA as dominant standard for wireless multichannel technology
- We are demonstrating IP for licensing WiSA into the emerging, broad consumer market supporting these trends:
  - Speakerless TVs
  - · Wireless, multi-role speakers connecting to smart devices
  - High resolution streaming music (mobile/tablet)
  - · Esports with multi-channel audio content for multiple viewers
  - Higher audio channel counts for Dolby Atmos and DTS X



# Immersive Sound Expands to All Smart Devices

### Long Term Growth Driver

- · Developing licensable IP for smart devices:
  - 200M + Smart TVs
  - 1B+ Smart Phones
  - 200M Tablets
  - · 60M Gaming PCs and Consoles
  - · Smart Refrigerators
- Prototype demonstrated at CES19 to over 10 tier-one consumer electrics brands



SUMMIT @WiSA

# **Expected 2019 Milestones**

- · LG and speaker partners launching at retail
- 10 to 13 projects projected to launch by end of Q3
- · Speaker certification announcements
- Product in retailers representing > 1,000 storefronts
- Five TV brand engagements @ CES 2020
- First IP customer engagement



# Summit Wireless Technologies Investment Rationale



SUMMIT

### **CEO Contact Information**

**Brett Moyer** 

Summit Wireless Technologies

President and CEO

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Email: bmoyer@summitwireless.com





#### **Summit Wireless Provides Update on Addressable Market**

San Jose, CA – August 7, 2019 -- Summit Wireless Technologies, Inc. (NASDAQ: WISA), a leading provider of immersive, wireless sound technology for intelligent devices and next-generation home entertainment systems, provided an update on its addressable market based on investor inquiries.

On August 6, the Wireless Speaker and Audio Association (WiSA) announced it partnered with seven global TV brands, resulting in an expected 20 million WiSA Ready\*\*\* televisions to be available globally in 2020.

"The WiSA standard is the trusted brand for TV manufacturers looking to provide immersive sound to customers," said Summit Wireless President and CEO Brett Moyer. "The expected install base of 20 million WiSA Ready TVs creates a market opportunity for WiSA speaker members including top brands such as Bang and Olufsen, Harman, Klipsch, System Audio, Enclave and others. Based on customer feedback and our internal assumptions, WiSA's TV partners are creating a total available market (TAM) opportunity for 20 million WiSA Certified™ speakers and 3 to 5 million WiSA transmitting devices. As WiSA, its members, and retailers roll out a new wave of innovative products with entry level price points under \$1,000 for a 5.1 immersive audio system, we believe a \$45 million\*\* serviceable available market (SAM) is created for Summit Wireless in 2020 and beyond."

The addressable market analysis does not impact the company's 2019 expected results beyond the previously announced LG WiSA ready TV expectations. As retailers and consumers become aware of WiSA products and the benefits of wireless immersive sound, Summit Wireless expects the addressable market to impact speaker growth and Summit Wireless' revenue in 2020.

#### About Summit Wireless Technologies, Inc.

Summit Wireless Technologies, Inc. (NASDAQ: WISA) is a leading provider of immersive, wireless sound technology for intelligent devices and next generation home entertainment systems. Working with leading CE brands and manufacturers such as Harman International, a division of Samsung, LG Electronics, Klipsch, Bang & Olufsen, Xbox, a subsidiary of Microsoft, and others, Summit Wireless delivers seamless, dynamic audio experiences for high-definition content, including movies and video, music, sports, gaming/esports, and more. Summit Wireless is a founding member of WiSA, the Wireless Speaker and Audio Association and works in joint partnership to champion the most reliable interoperability standards across the audio industry. Summit Wireless, formerly named Summit Semiconductor, Inc., is headquartered in San Jose, CA with sales teams in Taiwan, China, Japan, and Korea. For more information, please visit: <a href="https://www.summitwireless.com">www.summitwireless.com</a>.

#### Safe Harbor Statement

This press release includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act that reflect our current views with respect to, among other things, our operations, business strategy, interpretation of prior development activities, plans to develop and commercialize our product candidates, potential market opportunity, financial performance and needs for additional financing. We have used words like "anticipate," "believe," "could," "estimate," "expect," "future," "intend," "may," "plan," "potential," "project," "will," and similar terms and phrases to identify forward-looking statements in this presentation.

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- \* WiSA Ready TVs, gaming PCs and console systems are "ready" to transmit audio to WiSA Certified speakers when a WiSA USB Transmitter is plugged in and a user interface is activated through an APP or product design like LG TVs.
- \*\* SAM calculation is based on 20 million WiSA Ready TVs, assuming 25% external audio attach rate and a 20% WiSA penetration.

#### **Contact Information**

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